

freshMinerals

make up ..as pure as silk

2015

BRING THE
PERFECTION
TO YOUR SKIN



High quality mineral makeup

Fresh Minerals is one of the most popular brands for high end mineral makeup worldwide. Mineral makeup and mineral foundation are recommended cosmetics not only by top makeup artists but also from authoritative cosmetics scientists and leading dermatologists.

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freshMinerals mineral cosmetics are the most simple and natural product you can put on your skin. The powder foundation contains a mixture of natural minerals and pigments which help to protect against aging, smooth out blemish areas of the skin, and contain skin rejuvenating benefits. The ingredients in fresh minerals protect the skin against harmful environmental pollutants and UVA rays, without clogging pores. Since **freshMinerals** are free of harmful fillers contained in the majority of cosmetic products on the market, it is the healthier way for a more beautiful you.

Features and Benefits:

- natural look

freshMinerals foundations are ideally applied on the skin and gives a natural color, shine and impeccable smoothness, which can not be achieved using conventional cosmetics. Unlike conventional cosmetics, **freshMinerals** does not create the effect of the face “mask”, but it perfects the skin tone while maintaining its natural look. All the tonal resources of **freshMinerals** can be mixed together to achieve the desired tone.

- stability and long lasting freshness

Mineral pigments clean and moisturize the skin, keeping the freshness of the day. It perfectly blends with the skin, absorbing excess oil. Brand products of **freshMinerals** are waterproof so the makeup is kept all day without re-application. **freshMinerals** powder can even be used while swimming.

- useful for sensitive skin

Thanks to its natural origin, ingredients, mineral-based **freshMinerals** cosmetics are suitable even for sensitive skin.

- Anti-inflammatory effects

Mineral based cosmetics containing ingredients such as titanium dioxide and zinc oxide prevent inflammatory processes. Dermatologists and plastic surgeons recommend mineral makeup to patients who have undergone laser therapy, plastic surgery or to patients suffering from skin cracks or dryness.

- contains only natural ingredients

freshMinerals products do not contain fats, flavors, talc, chemical and synthetic elements, artificial colors, fillers and binders. **freshMinerals** foundations do not clog skin pores. They are designed and created in order to allow your skin to breathe all day long.

- natural protection from the sun

Titanium dioxide and zinc oxide are natural, enhanced protection from the sun. All **freshMinerals** s powders includes SPF 20.

Key Ingredients

For Colors

Iron Oxides - A natural compound of iron combined with oxygen. Safe and gentle for skin and found in a variety of colors

Mica - Imparts

a smooth, silky feel with excellent skin adhesion, high coverage and long wearing properties.

For

Sun Protection

Micronized Zinc Oxide - Blocks UV rays and naturally soothes skin

Titanium Dioxide - Offers UV sun protection and anti-bacterial properties



History of **freshMinerals** make up

In the distant year 2000, to meet the high standards for the needs of sensitive skin, our pharmacy house in Washington made powders which were sold only in a hospital for a patients after plastic surgery . This loose powder foundation is identical to today's FM products.

The idea for decorative cosmetics based on minerals happened in the year 2004.

In the preparation of **freshMinerals** testing of the loose powder was done on 5000 children. The success of our pharmacy house is that their children's skin FM made no irritation at all.

In 2007 held the first promotion of **freshMinerals** which was presented the entire line of products. Many lines are not natural or they have very limited natural line. **freshMinerals** are pure natural products. The minerals in FM are in so small size so they actually allow the skin to breath.

Now **freshMinerals** is available for every woman how wants to prevent the natural functioning of the skin because FM is 100% natural cosmetics based on minerals and earth pigments. Colors are available in a combination of earth pigments.

Our factory in Lake Worth Florida is on high standards for quality of production and medical check and approval of products.

freshMinerals

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Mineral powder foundation
(with puff)



LOOSE POWDER FOUNDATION, WITH MINERALS AND PUFF

Loose powder is the basis of the minerals fresh-Mineralsmade from natural ingredients and pure minerals. Powder foundation has properties that allow it to perfectly matt skin, flatten the surface of the skin and give it a beautiful sheen and velvety. Loose powder foundation - freshMinerals not only makes the skin glow and healthy appearance, but also protects against negative environmental influences.



Mineral loose powder foundation
(11 gr.)



LOOSE POWDER IS THE BASIS OF THE MINERALS

Mineral powder foundation-*freshMinerals* has such advantages as a health effect, the natural color of the face, the maximum resistance. It is very convenient to use, special brush can accurately apply the powder to the face, avoiding the shortcomings in the application of makeup. Mineral powder fine matting skin eliminates shine and adds creaminess. The composition of the base powders are exclusively organic and natural ingredients and SPF20



Mineral loose powder foundation
(2 gr.)



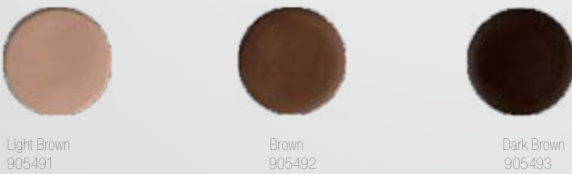
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Mineral Perfect Brow

- Waterproof brow color ideal for sculpting, defining, and carving perfectly precise brows that won't fade
- Smudge-free, hot pour formula glides on skin and adheres to hair
- You must have it, if you have oily skin and humid climates
- Smooth application, waterproof, smudge-proof



Smoothing
pre primer

Made from natural ingredients, the foundation for makeup freshMinerals is a perfect solution for any type of skin. Cosmetics presented in a light cream that is easy to apply, instantly smoothes the skin and hides fine lines. A specially designed structure, which includes vitamins A, C and E is perfectly combined with powder, blusher and bronzer. FreshMinerals under make-up provides a stable, beautiful and fresh all day long.



Mineral duo loose
powder foundation

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21 LIGHT
BEIGE / RADIANT
906160



23
BEIGE / RADIANT
906161



FRESHCOVER
/ RADIANT
906162

Mineral long
lasting foundation

Tonal base under makeup *freshMinerals* interacts with the skin, and thus creates the most natural color of healthy and beautiful skin. Easy to apply and spread over the surface of the skin that is smooth and velvety. Basis has a positive effect on the skin and protects against negative external factors. Cream Foundation *freshMinerals* contains minerals vitamin E.



905921
Natural



905922
Petal



905927
Tanned



905930
Lys Rosse



905931
Second Skin



905932
Flawless

Mineral pressed
foundation

Compact powder *freshMinerals*, made on the basis of minerals, protects skin from harmful effects of the environment, matting and gives it a healthy natural shade as long as possible. Lack of oil, grease and talcum powder allows owners of all types of skin. With mineral-powder foundation *freshMinerals* your skin beautiful and silky all day long. Powder is designed with a protective factor SPF20, acceptable use, both in winter and summer



SHANGRI-LA
905820



LIGHT
905821



MEDIUM
905822



BEIGE
905823



905824
HOLLYWOOD

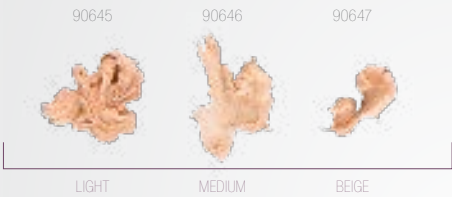


905825
SHOWTIME

Mineral light reflection concealer

CONCEALER WITH MINERALS

Concealer *freshMinerals* mineral-based and reflective components effectively masks and eliminates imperfections, imperceptibly merging with it. Delicate and light texture gives a pleasant sensation during application and improves makeup. Natural makeup concealer, enriched with vitamins A, C and E, has a positive effect on the skin, and especially on the problem areas and sites.



LIQUID LEVELING BASE FOR TANNED SKIN

Liquid foundation leveling *freshMinerals* designed specifically for tanned skin in need of special care. Liquid foundation is a cream-fluid, has a moisturizing effect. Tan after application of leveling bases in a natural and easy, and your skin looks smooth and healthy. Provides protection from the adverse effects of sunlight SPF20

Mineral luminizing brush powder

LOOSE POWDER WITH LIGHT REFLECTING PARTICLES

Loose powder with light reflecting particles and minerals *freshMinerals* conveniently packaged with elastic and soft brush makes it easy to apply the powder. Reflective particles that make up the powder-based, giving the skin a natural glow and a beautiful shade and a well complete makeover. Powder is great for the face and décolleté. The palette consists of three natural shades

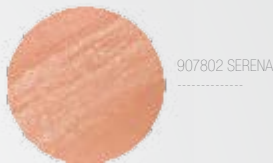


Mineral blush powder (with puff)

Blush *freshMinerals* have tender and soft texture that you can enjoy not only the process of applying make-up, but the result. Blush can be applied by brush or puff. Natural ingredients included in their composition, can be used as a powder blush. Great for sensitive skin, because the paint does not contain artificial colors, fats, oils, and talc. After applying blush mineral-based *freshMinerals* visible light flicker



Mineral baked blush



907802 SERENA

The soft and shimmering color of our Baked Blush creates a natural healthy glow. Baked in an oven, these blushes offer rich pigmentation for a beautiful effect. The long-lasting formula provides a gorgeous, smooth and even application. Apply this shimmering color dry for sheer pigmentation, or use a damp brush or sponge for a more vibrant effect.

Mineral pressed blush



NEW!

PRESSED BLUSH COMPACT BLUSH

Give your skin a natural shade with a slight touch of blush. A luxurious palette of shades will allow you to pick the perfect tone.

Baked eyeshadow



The silky and blendable formula of our Baked Eye-shadow provides smooth and even application with each sweep of color. Baked in an oven, these eye-shadows offer rich pigmentation for a beautiful effect. The long-lasting and shimmering color can be worn wet for a vibrant effect or dry for sheer pigmentation, offering a variety of gorgeous eye looks!



Mineral loose eyeshadow



Gorgeous colors in matte and pearlized shades cling to eyelids and will not crease, fade, or weigh down eyes. Colors become more intense when used wet and make great eyeliners that will not run.



Mineral pressed eyeshadow

freshMinerals eyeshadows are formulated using 100% pure crushed minerals and inorganic pigments. freshMinerals is made up with titanium dioxide and zinc oxide which are finely ground into powder form. Does not contain irritants such as synthetic dyes, oils, or fillers.



NEW!

RICH BLACK
905633



Waterproof eyeliner

Easily applied waterproof eyeliners that give long-lasting, tear-proof results. Highly pigmented colour with smooth application.



Mineral triple eyeshadow

Each triple eyeshadow contains three perfectly coordinated shadows to contour, highlight, and define eyes. Wear each shade alone or combine them for eye-grabbing attention. Illuminate eyes for a natural look. Oil-free, fragrance-free, talc-free.

MASCARA & EYELINER

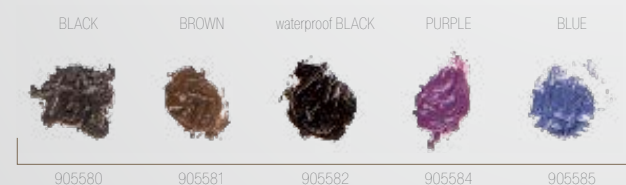
Liquid eyeliner

A liquid eye liner formula packaged with a unique applicator for precision application. Liquid Eye Liner is the perfect product for lining and defining the eyes. Use it to subtly enhance or create bold lines. Because it's ideal for creating graphic designs anywhere on the face and body, don't limit the use of Liquid Eye Liner to the eye area.



Super volume mascara

Flawless Definition Volumizing Mascara gives lashes the ultimate volume, perfect definition and mineral care they've been craving.



Waterproof automatic liner

WATERPROOF AUTOMATIC LINER

A creamy, highly pigmented, retractable eye liner. Lightweight and smooth to apply: very long-lasting



MASCARA & EYELINER

LIPS



Duo
luxe lipgloss

All the rich color and brilliance of pure color lipstick in a dimensional gloss. It goes way beyond shine to lavish your lips with intense, vibrant, ultra-lustrous, full-volume color. Pair the classic long-lasting formula color with clear lipgloss for a look that will last all day without re-applying. May also be worn separately.

NEW!

905950 DUSTY ROSE	905951 LOVELY RED	905920 NELA	905923 DEEP RED
905900 PERFECT PAIR	905901 HESHE	905902 SAHARA	
905903 RADIANT	905904 ST. BARTS	905905 SAO PAULO	
905906 TANGO	905907 EUROPEAN	905908 GREAT SMILE	
905909 KISS N TELL	905910 GREAT LOOKING	905911 PRINCESS	
905912 SHOWLIPS	905913 SPRING KISS	905914 HONEY PINK	
905915 COTTON CANDY	905916 CORAL DELIGHT	905917 CASHMERE GOLDEN	



Glamorous
lipgloss

Apply *freshMinerals* glamorous lipgloss for ultra-glossy lip-shine over your lipstick or wear alone for a wash of shimmering color. The glamorous lipgloss brush wand makes applying these pigment-dense glosses a snap

905700 CANDID	905701 CATWALK	905702 CLICK TO	905703 MYSTERY
905704 ORCHID	905705 SASSY	905706 STARSTRUCK	905707 CORAL
905708 KISSABLE	905709 CALIFORNIA	905710 SEXY	905711 U2
905712 SCANDAL	905713 BOOGIE NIGHT	905714 BABE	905715 MADLY IN LOVE
905716 KISS YOU (CLEAR)	905717 IN STYLE	905718 CANDY PINK	905719 SPRING FLOWERS
905720 DIAMOND SNOW	905721 CREAMY FRENCH	905722 PRIME NUDE	

NEW!



Luxury
lipstick

Longest wearing, soft shine formula. Keeps its just-applied look for hours. Will not feather, creep, stain, or dry out. For everyday wear, the colors are truly captivating. Lips become more delectable and sensual with each application.

905881 VIOLET	905882 LILAC	905883 RADIANT ROSE	905884 CREAMY ROSE
905870 MATERIAL GIRL	905872 LOVE BITES	905873 MY LOVE	
905875 MISTIQUE	905876 MAUI	905877 CANNES	
905878 PORTFOLIO	905879 ST. LUCIA	906876 GALAXY	
906873 CASABLANCA	906875 FLAMING	906880 SHANGHAI	
906878 KISS KISS	906882 RUSSIAN BABE	906883 VENICE	
906881 TANGO	906885 PURE SHARM	906886 CHIC MAUVE	
	906888 CHIC TO CHIC	906889 URBAN GIRL	
	906890 WARM REST		

Waterproof
lipliner

This beautiful long-lasting waterproof lipliner pencil contains a unique formula that adheres to the lips and resists water, even under the most extreme conditions.

906177 SLIM NUDE	906178 BROWN	906171 BURGANDY
906176 PLUMMIE	906172 BARELY	
906175 SINFUL RED	906173 LIGHT MAUVE	
	906174 PINK	



LIPS

MINERAL
BRONZERS

Mineral Bronzing
blush powder

For a touch of colour or to enhance a summer tan the Bronzing Brush on powder adds a fresh glow.

Bronzing
liquid blush

Create a sun-kissed glow all year round with this popular freshMinerals liquid bronzer. Don't limit it to the face -this also works fantastically on the body too. To apply just twist to unlock the nozzle, squeeze until you can see the product appear in the built-in brush bristles, then lock the nozzle and apply in light, feathery strokes.

Bronzing
powder puff top

freshMinerals bronzer is the best mineral make-up available for natural looking, sheer coverage.

freshMinerals bronzers are made up with 100% pure and natural micronized minerals. It is free of additives, fillers, binders, waxes, preservatives, and talc that can irritate your skin. *freshMinerals* bronzer will give you a natural suntanned look without harming your skin.



906123
BRONZING
LIQUID
BRUSH

Mineral bronzing
powder

Mineral bronzing powders for fresh summer look. SPF 20 , oil free, talk -free, fragrance-free.

Mineral Bronzing
pressed powder

All the qualities of the Fresh mineral loose powder bronzer, with extra convenience of a pressed compact. Oil-free, fragrance free, talk-free, SPF 20, feather light 100% pure natural



Kabuki Brush

A large dome shaped bamboo brush used for mineral application. Super soft and dense with cruelty free bristles. A multi-use brush for blending in your Base and buffing in minerals for flawless perfection. The bamboo base of the brush fits conveniently in the palm of your hand. Unique brush used in traditional Japanese culture for kabuki performances



Retractable kabuki brush

Retractable kabuki brush, perfect for mineral foundation / powder products. It buffs the product onto the skin leaving a beautiful finish. Can also be used for bronzer or body shimmers.



BRUSHES



QUICK START
COLLECTION

QUICK-6

CONTAINS:
DUO POWDER - PRIMER - RETRACTABLE
BRUSH

Item/Deal #: QUICK-6
Description: QUICK START COLLECTION
6 PCS ON PDQ
Product Size: 6 3/8"w x 5 5/8"h x 3"d
Case Size: 6 1/2"w x 5 3/4"h x 12.75"d
Weight: 3 LBS
Case UPC: 7 33854 11227 7
PACKAGE UPC: 7 33854 11218 5



KICK START
COLLECTION

KICK-6

CONTAINS
DUO POWDER/PRIMER/KABUKI BRUSH

Item/Deal #: KICK-6
Description: KICK START COLLECTION
6 PCS ON PDQ
Product Size: 6 3/8"w x 5 5/8"h x 3"d
Case Size: 6 1/2"w x 5 3/4"h x 12.75"d
Weight: 3 LBS
Case UPC: 7 33854 11226 3
PACKAGE UPC: 7 33854 13631 0



BLAZIN BRONZE
KIT

BBC-6

CONTAINS:
RETRACTABLE BRUSH

DUO LOOSE POWDER-PRIMER
Item/Deal #: BBC-6
Description: BLAZIN'BRONZE COLLECTION
6 PCS ON PDQ
Product Size: 6 3/8"w x 5 5/8"h x 3"d
Case Size: 6 1/2"w x 5 3/4"h x 12.75"d
Weight: 3 LBS
Product UPC: 7 33854 11220 8
Case UPC: 7 33854 11225 3
PACKAGE UPC: 7 33854 11220 8



TICKLED
COLLECTION

TICKLED-6

CONTAINS:
DUO POWDER - BLUSH - RETRACTABLE
BRUSH

Item/Deal #: TICKLED-6
Description: TICKLED COLLECTION
6 PCS ON PDQ
Product Size: 6 3/8"w x 5 5/8"h x 3"d
Case Size: 6 1/2"w x 5 3/4"h x 12.75"d
Weight: 3 LBS
Case UPC: 7 33854 11228 4
PACKAGE UPC: 7 33854 11221 5

KITS



THE SLY EYE
COLLECTION

SLYEYE

CONTAINES:

- 1 LIQUID EYE LINER (BLACK)
- 1 WATERPROOF AUTO PENCIL (BLACK)
- 1 SUPER VOLUME MASCARA



GLAMOROUS LIP
COLLECTION

LIPS-5

CONTAINS:

- 5 LIPGLOSS

Item/Deal #: LIPS-5
Description: GLAMOROUS LIPS COLLECTION
5 PCS ON PDQ
Case Size: 6 1/4"w x 5 1/2"h x 10"d
Weight: 3 LBS
Case UPC: 7 33854 11229 1
Package UPC: 7 33854 11219 2



FRESHMINERALS
STARTER KIT

CONTAINS:

- Two Powder Foundation
- One Powder Bronzer
- One Finish Powder
- Two Loose Eyeshadows
- One Face Brush
- One Concealer Brush



FRESHMINERALS
VINUS KIT

*FM-VENUS
90643*

CONTENT:

- Radiant Mineral Loose Powder Foundation (2g)
- Natural Mineral Loose Powder Foundation (2g)
- Light Beige Mineral Finish Loose Powder (2g)
- Bahama Mineral Bronzer
- Smoothing Prep Primer Tube (9 ml)
- Set of Brushes - 3 pcs.

KITS



freshMinerals

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AURORA EUROPEAN BEAUTY AWARDS 2014 :
freshMinerals make up - Brand of the year !!!